

Steven Lauwers

Partner raz consulting

Belgian – Year of birth : 1983

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Qualifications

Areas of expertise **Policy, Strategy, Management, Communication, Project Management**

Education

- Master of Public Policy, Hertie School of Governance, Germany (2012)
Specialisation: Public management & Democracy: designs & alternatives
- Bachelor International communication, AP Hogeschool, Belgium (2006)
- Bachelor Communication management, AP Hogeschool, Belgium (2005)

Supplementary education

- Public sector management, UA Management School, Belgium (2017)
- McKinsey approach to problem solving, McKinsey, Belgium (2017)
- Supporting change through capacity development, EC, Belgium (2014)
- Corporate communication tools, Context Associates, Belgium (2014)
- Introduction to MECE principles, McKinsey, Germany (2012)
- Development cooperation training, BTC, Belgium (2012)
- Project management workshop, Socius consulting, Germany (2011)
- Assessment Center training, Orange consult, Germany (2011)
- Presentation Skills, Simon Chaplin, Germany (2010)

Languages

- Dutch C2 - Mother tongue
- English C1 - IELTS 8.0, Berlitz C1, UN certificate
- French C1 - Working language for 5+ years
- German C2 - Mother tongue

Professional experience: 11 years

(see 'realized projects' section for projects)

raz consulting, Belgium (10/2017 – ongoing)

Partner, founder

hict - optimizing health care, Belgium (09/2015 – 10/2017)

Senior consultant management & strategies

hera - health research for action, Belgium (09/2013 – 08/2015)

Consultant & project officer

Strategic communication & policy, Germany (06/2012 – 12/2013)

Consultant strategic communication & policy (self-employed)

Hertie School of Governance, Prof Andrea Römmele, Germany (10/2011 – 08/2012)

Research assistant policy & political communication (student assistant)

Department Foreign Affairs Flanders, Belgium (05/2011 – 08/2011)

Advisor to the permanent representative to the international organizations in Geneva (internship)

World Health Organization, Switzerland (01/2007 – 08/2010)

Officer for communication and advocacy, spokesperson

YOURS for road safety, Switzerland (07.2007 – 12.2007)

Co-founder and communication strategist

Internships in marketing in London and Antwerp (2005, 2006)

Realized projects

FLUIDDA	Corporate strategy & process optimisation, Belgium
Role:	Management consultant
Period:	01.2018 – ongoing
Contribution:	Definition of long-term strategy and organization of all internal structures to achieve it
IDEA	Feasibility study of the creation of a logistic hub for 6 hospitals (phase 2), Belgium
Role:	Advisor to contracted consulting agency (Intraco)
Period:	08.2018 – 11.2018
Contribution:	Analysis of benefit of mutualised support services and definition of best scenario
Dafra Pharma	Optimization of internal product launch management, Belgium
Role:	Strategy consultant
Period:	06.2018
Contribution:	Analysis of internal project flow and recommendations for improvement
Respirent	Definition of worldwide corporate strategy, Belgium-based
Role:	Management consultant, in support of main contracted agency
Period:	02.2018 – 05.2018
Contribution:	Formulation of corporate strategy, analysis of feasibility, plan of action for realization
Dafra Pharma	Market repositioning strategy West-Africa, Belgium-based
Role:	Strategy consultant
Period:	02.2018 – 05.2018
Contribution:	Definition of approach to establish the company in existing and new African markets
eu.reca	European platform for respiratory diseases, Belgium
Role:	Strategy consultant
Period:	01.2018 – 11.2018
Contribution:	Conceptualization of the platform, support with events (proceeding, ...)
Moore Stephens	Roll-out financial model service offering for health organizations, Belgium
Role:	Management consultant
Period:	10.2017 – 05.2018
Contribution:	Support health organizations with the implementation of the financial tool
GFA	Proposal for long-term support in different African countries, Belgium-based
Role:	Proposal writer (winning proposal)
Period:	12.2017 – 01.2018
Contribution:	Write the proposal, including methodology, in collaboration with international team
St Dimpna	Definition of the hospital's care strategy, Belgium
Role:	Consultant strategy; team leader
Period:	04.2017 – 10.2017
Contribution:	Interview of all involved staff, definition of strategic priorities & plan for roll out
ZNA / GZA	Definition of the two hospital networks' strategy for cooperation, Belgium
Role:	Consultant strategy; team leader of mixed team with McKinsey
Period:	02.2017 – 06.2017
Contribution:	Stakeholder consultation, SPOC, international benchmarks, elaboration of strategy
LOGO Flanders	Definition of the strategy of the Local Government Organization for prevention
Role:	Consultant evaluation, strategy; team leader
Period:	12.2016 – 02.2017
Contribution:	Definition of the mission, vision, ... of the Logo in interactive working sessions

Partena	Conceptualization of a central national platform for care, Belgium
Role:	Business and strategy consultant
Period:	10.2016 – 02.2017
Contribution:	Feasibility and requirement analysis of the platform, based on stakeholder interviews
BMS	Conceptualization of a European cancer collaboration (ALL CAN), Belgium
Role:	Strategy consultant
Period:	10.2016 – 12.2016
Contribution:	Set up international multi-stakeholder platform as result from study on inefficiencies
BMS	Quantification of inefficiencies in cancer care in Belgian health care, Belgium
Role:	Consultant evaluation, policy, strategy
Period:	08.2016 – 10.2016
Contribution:	Paper on possible inefficiencies, detailed list of potential improvements
LOGO Flanders	Evaluation and policy recommendations, Belgium
Role:	Consultant evaluation, strategy; team leader
Period:	07.2016 – 10.2016
Contribution:	Evaluation of institution, recommendations how to realize policy requirements
VIAS	Public affairs and business strategy development, Belgium
Role:	Consultant strategy, public affairs
Period:	05.2016 – 09.2017
Contribution:	Analysis of potential markets & topics to focus on as part of rebranding of BIVV (VIAS)
Merck	Optimizing the process for CTEPH diagnosis and treatment, Belgium
Role:	Management consultant, team leader
Period:	04.2016 – 09.2016
Contribution:	Expert consultation and literature analysis, advise on better treatment & diagnosis
Orion	Market entry strategy for Southern Europe, Finland
Role:	Management consultant; team leader
Period:	04.2016 – 08.2016
Contribution:	Analysis of potential and best way to enter new markets, including portfolio definition
EpiCURA	Development of management strategy, Belgium
Role:	Management consultant
Period:	09.2015 – 10.2017
Contribution:	Analysis of current situation and recommendation for new organization of all sites
Janssen Cilag	Optimization of the national supply chain, Belgium
Role:	Strategy and management consultant
Period:	09.2015 – 12.2015
Contribution:	Analysis of supply chain, expert round table, recommendations for improvement
EC DEVCO	Permanent health advisory services (HAS), Belgium
Role:	Expert on communication, strategy, knowledge management
Period:	11.2014 – 08.2015
Contribution:	Lead on all matters communication, set up HAS team & office
WHO	Fourth evaluation round of the IHP+, Belgium-based
Role:	Consultant communication & advocacy
Period:	10.2014 – 09.2015
Contribution:	Lead on communication aspects, including accessibility of results

WHO **Health financing reforms in Africa, Belgium-based**
Role: Editor, project officer
Period: 11.2014 – 08.2015
Contribution: Support to different teams in charge of local country analyses, editor of report

Dept Foreign Affairs Review of the cooperation with Mozambique, Belgium
Role: Project officer
Period: 02.2014 – 07.2014
Contribution: Support to local consultant and project manager, liaison with client

hera foundation Neglected Essential Medicines platform, Belgium
Role: Consultant
Period: 08.2013 – 12.2014
Contribution: Conceptualization of platform, stakeholder interviews for scope definition

Global Fund **Training program on health systems strengthening, Belgium**
Role: Project officer
Period: 01.2014 – 12.2014
Contribution: Support to different teams in charge of local country analyses, editor of report

Measles & Rubella Initiative: Global communication strategy, Belgium-based
Role: Communication Consultant
Period: 04.2012 – 07.2012
Contribution: In charge of online presence, including publication, contribution to strategy

BIOTRONIK **European PR and stakeholder engagement strategy, Germany-based**
Role: Consultant, country lead Belgium, Germany, France
Period: 08.2011– 07.2012
Contribution: Market research and definition of country-specific long-term PR strategy

WHO **H1N1 spokesperson**
Role: Spokesperson WHO
Period: 11.2009 – 12.2009
Contribution: Point of contact international media & other stakeholders

Memberships & other activities

- | Member of flanders.bio (2019)
- | Member of the steering committee of the Belgian platform “Be-cause health” (2013-2015)
- | Edited the Student Magazine Schlossplatz3, Berlin. (2011-2012)
- | Organized the third European Public Policy Conference with support of the EC, Budapest. (2011)
- | Managed ski holidays for "Jongerentravel", Belgium/France. (2004 – 2010)
- | Liaised between app. 100 interns and the HR office as WHO Intern coordinator, Geneva. (2007)
- | Employed in variety of functions in restaurants and bars during my studies. (2000 – 2006)
- | Lead 3rd largest scouts group in Belgium together with 45 other leaders. (2002 – 2006)
- | Represented youth in local and national Youth Council Committees, Belgium. (2002 – 2006)
- | Coordinated work of 35 staff members and 250 volunteers for Schoolrock (3000+ visitors). (2002)